SOLMO DIGITAL

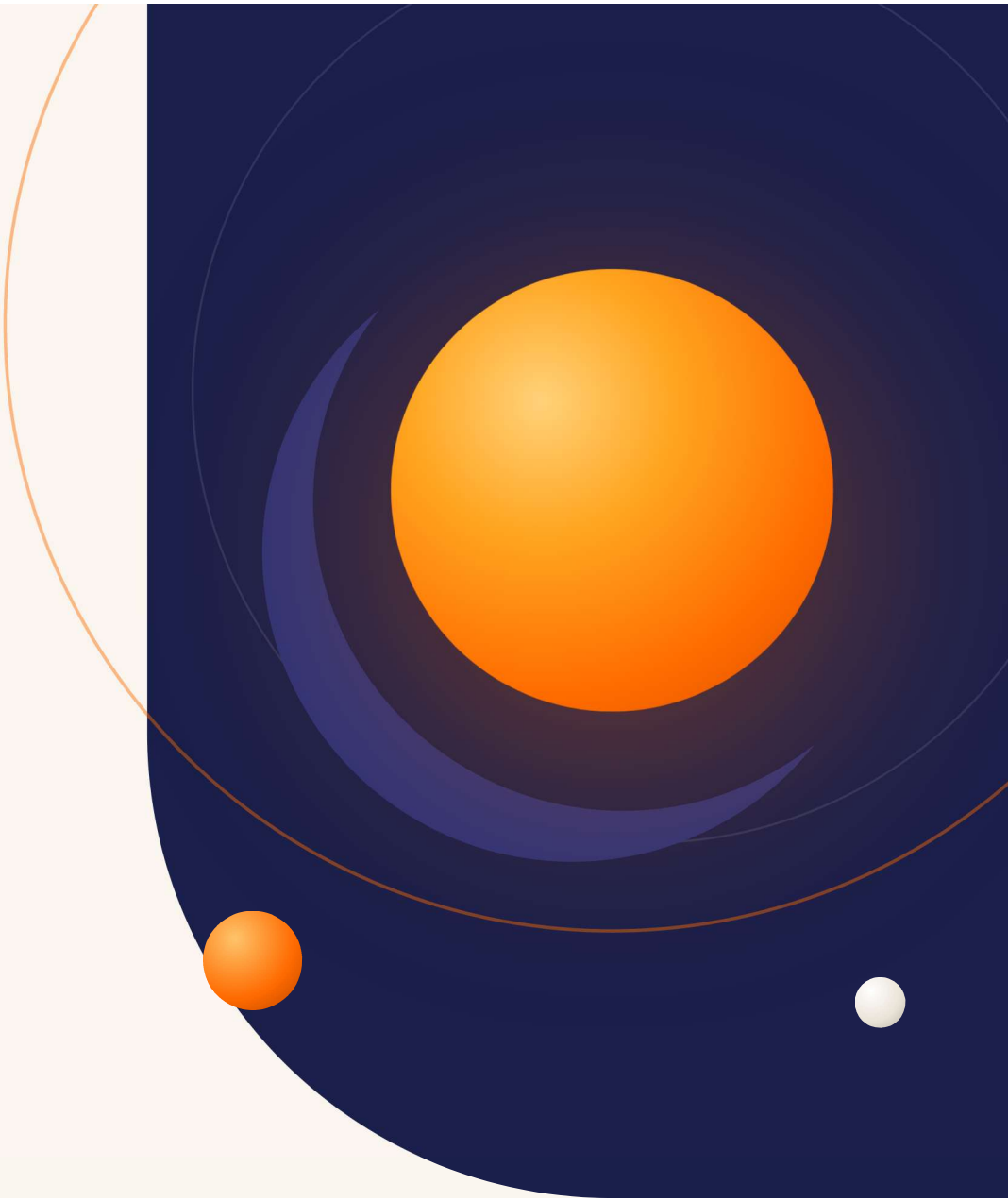
Get Found.
Get Growing.

COMPANY PROFILE

Get Found.
Get Growing.

Solmo Digital LLC

- Website Development
- Digital Marketing
- Graphic Design
- Technical Support



02 · WHO WE ARE

About Us



A digital presence that keeps working beyond business hours.

Solmo combines Sol, the sun, and Mo, the moon. We help businesses build their online presence through websites, design, search optimisation, social media and technical support.

- UAE-licensed company
- Remote delivery for clients and agencies
- One-time projects and monthly services

03 · SERVICES OVERVIEW

Our Complete Digital Solutions

01

Website development

Business, portfolio and campaign websites.

02

E-commerce

Shopify and WooCommerce store setup and care.

03

Graphic design & branding

Logos, brand assets, digital and print design.

04

SEO

On-page, technical and local search optimisation.

05

Social media management

Content, publishing and monthly reporting.

06

Google Ads & Meta Ads

Campaign setup, creatives and tracking.

07

Video content

Reels, promotional and explainer edits.

08

Domain, hosting & email

Setup, connection and troubleshooting support.

04 · WEB

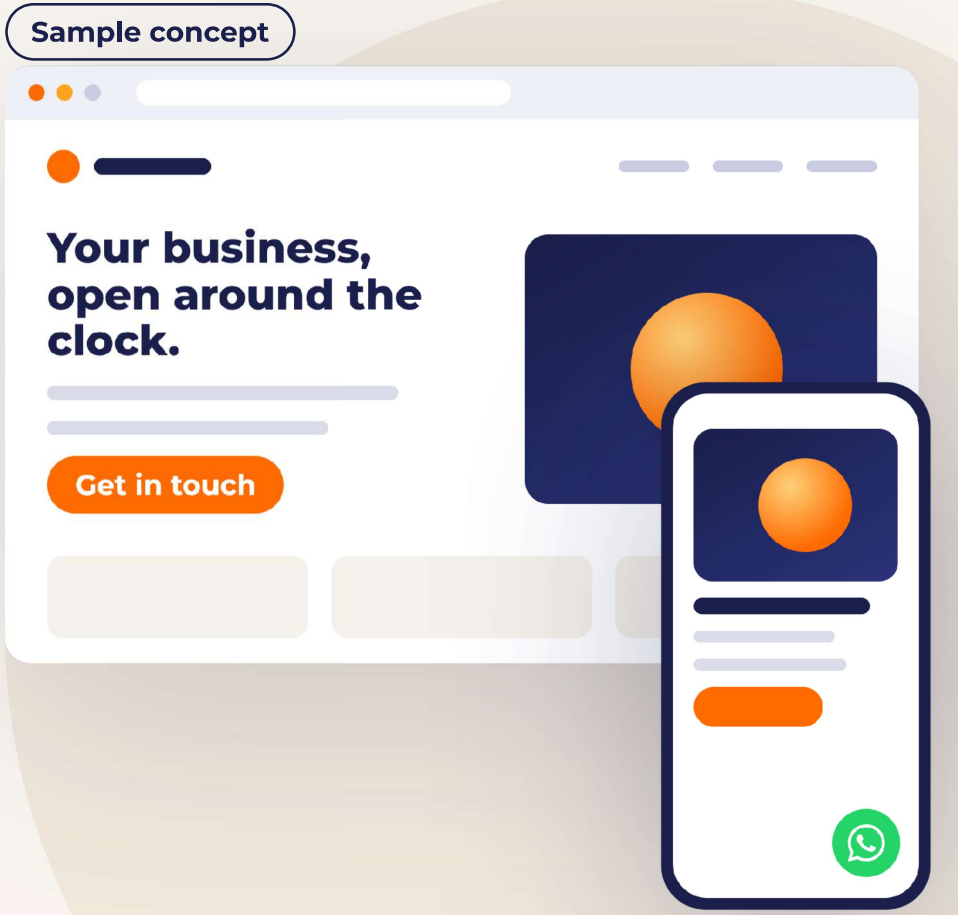
Website Design & Development

WEBSITES

- Business and corporate websites
- Campaign landing pages
- Portfolio websites
- Website redesign

FEATURES & CARE

- Responsive desktop and mobile layouts
- Contact forms and WhatsApp integration
- Blog setup and content updates
- Website maintenance and troubleshooting



Tools supporting the work

WordPress | PHP | HTML | CSS | JavaScript

05 · ONLINE STORES

E-commerce Development

Shopify | WooCommerce

01 Build

- Store setup and theme customisation
- Products, categories and collections
- Product uploads and navigation

02 Configure

- Payment gateway and shipping configuration
- App and plugin integrations

03 Test & maintain

- Cart and checkout testing
- Ongoing store maintenance

Available integrations depend on the chosen platform and provider.

06 · INFRASTRUCTURE

Domain & Hosting Support

Domains

- Domain registration assistance
- DNS configuration and domain connection
- Subdomain setup
- Transfer and renewal assistance

Hosting

- Hosting and cPanel setup
- Website deployment and migration
- SSL setup

Backup & support

- Backup configuration and restoration support
- Hosting troubleshooting
- Provider coordination

07 · DESIGN

Graphic Design & Brand Identity

Brand identity

- Logo design and refinement
- Brand colours, typography and basic guidelines
- Business cards and stationery

Digital design

- Social media posts, stories and carousels
- Ad creatives and web banners
- Presentations and proposals

Print & documents

- Flyers and posters
- Brochures, catalogues and company profiles
- Menus, packaging and labels

Tools **Adobe Photoshop** **Adobe Illustrator** **Canva**

Digital, print-ready and editable deliverables according to agreed scope.

08 · SEARCH

Search Engine Optimisation

ON-PAGE

- Keyword research
- Page titles and meta descriptions
- Heading structure
- Internal links
- Image optimisation

TECHNICAL

- Crawling and indexing checks
- Sitemaps and robots.txt
- Redirects and broken links
- Mobile usability and performance review
- Structured data where appropriate

LOCAL

- Google Business Profile support for eligible businesses
- Local service pages
- Listing consistency
- Review response guidance

Google Search Console setup and monitoring

Search results depend on many factors; rankings are not guaranteed.

09 · SOCIAL

Social Media Management

PLATFORMS

- Facebook
- Instagram
- LinkedIn

Set up & plan

- Page setup and profile optimisation
- Content strategy and monthly calendars

Create

- Post, story and carousel design
- Captions and hashtag research
- Reel planning

Publish & report

- Scheduling and publishing
- Community and inbox support within agreed hours
- Monthly reporting

Posting frequency and scope are defined in each package.

Digital Marketing & Paid Advertising

1 Plan

- Strategy and campaign planning
- Audience and keyword research
- Lead generation and remarketing

2 Create

- Ad copy, design and video creatives
- Campaign landing pages

3 Launch

Google Ads

Search · Display · Shopping · YouTube

Meta Ads

Facebook · Instagram

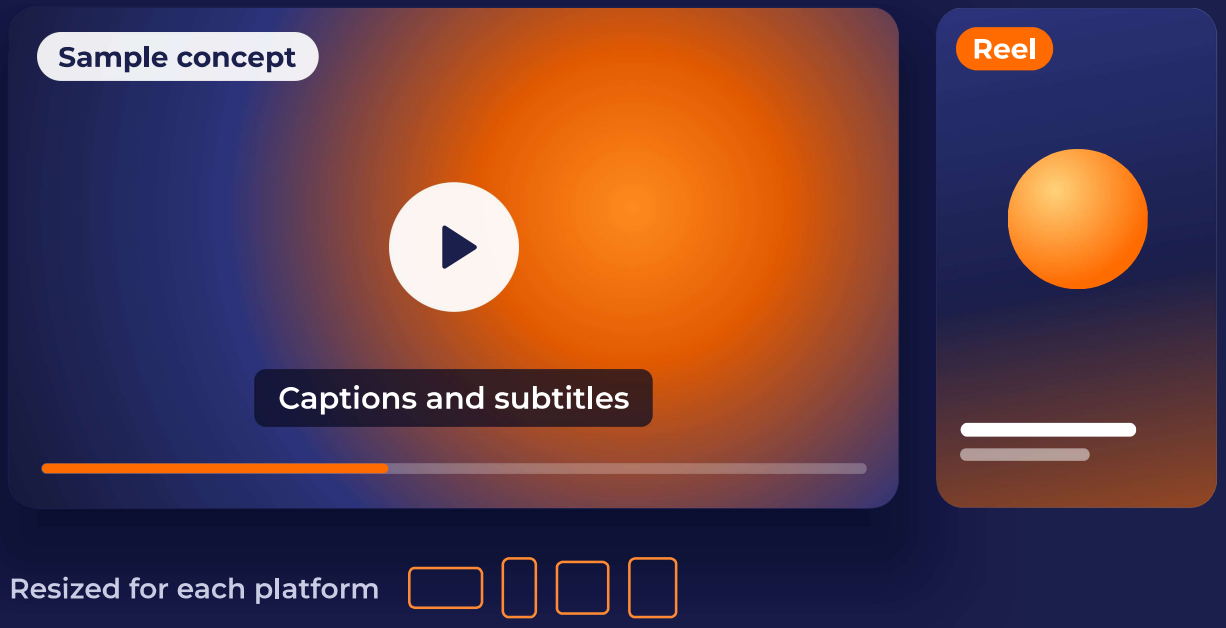
4 Measure

- Google Analytics 4 and Google Tag Manager
- Conversion tracking
- Monitoring, optimisation and reporting

Campaign types depend on requirements and account eligibility.

Advertising spend is separate from management fees.

Video Editing & Content Creation



- Social media reels
- Promotional and product showcase videos
- Service explainer content
- Captions and subtitles
- Branded graphics and transitions
- Resizing for different platforms
- Editing client-supplied footage and agreed assets

12 · SUPPORT

Business Email & Technical Support

BUSINESS EMAIL

- Domain-based email setup
- Outlook and mobile setup
- Email routing
- cPanel email configuration
- Sending and receiving troubleshooting
- SPF, DKIM and DMARC support

DIGITAL TOOLS & WEBSITE SUPPORT

- Branded HTML email signatures
- Email signature builders
- WordPress theme and plugin troubleshooting
- Updates and maintenance
- Clickable contact and social links
- Simple forms and business tools
- SSL and hosting connection issues

Support scope and response times are agreed before work begins.

Flexible Packages & Agency Partnerships

ONE-TIME PROJECTS

- Website builds
- E-commerce setup
- Branding
- Brochures
- SEO setup
- Technical fixes

MONTHLY SUPPORT

- Design Monthly
- Website Care
- Social Media Management
- SEO Support
- Campaign Management
- Technical Support

AGENCY PARTNERSHIPS

Remote design and development support for agencies needing additional capacity for client projects.

1. Understand requirements
2. Agree scope and quotation
3. Create and review
4. Deliver and support

Proposals define deliverables, timelines, revisions, fees and third-party costs.

Domain, hosting and subscriptions are separate unless explicitly included.

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Let's Build Your Next Digital Step.

Solmo Digital LLC · Get Found. Get Growing.

+971 54 127 5926 Phone / WhatsApp

info@solmodigital.com

www.solmodigital.com

/Solmodigital @solmodigital /company/solmodigital

Scan to visit
solmodigital.com